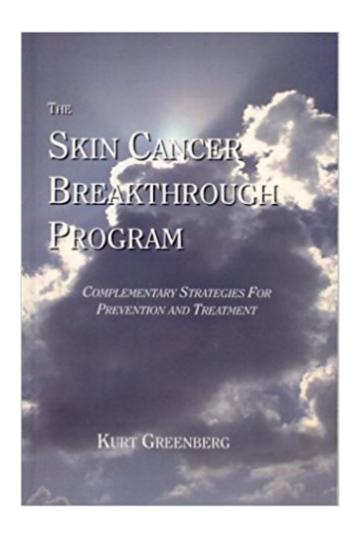


The book was found

The Skin Cancer Breakthrough Program





Synopsis

Well over one million cases of skin cancer are diagnosed yearly in the United States alone. Malignant melanoma by far the most dangerous and potentially lethal is increasing at an alarming rate. Why are more people getting skin cancer and who is really at risk? The Skin Cancer Breakthrough Program attempts to answer these questions while examining the environmental as well as the dietary and nutritional factors that may determine an individuals risk of getting skin cancer as well as premature aging of the skin and wrinkles. Revealing and disturbing, Proactive and optimistic this book is certain to leave you thinking about long held beliefs and notions, offering a new perspective about what you can do to reduce the threat and help to prevent skin cancer and its recurrence.

Book Information

Paperback: 163 pages

Publisher: Creative Breakthrough Publications (June 1, 2002)

ISBN-10: 0972448209

ISBN-13: 978-0972448208

Package Dimensions: 8.1 x 5.2 x 0.5 inches

Shipping Weight: 3.2 ounces

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #12,140,696 in Books (See Top 100 in Books) #50 inà Â Books > Health,

Fitness & Dieting > Diseases & Physical Ailments > Cancer > Skin Cancer

Customer Reviews

"A valuable resource for all of us concerned with the escalating threat of skin cancer." -- Jonathan Rothschild Editor "Current Nutrition and Therapeutics" "Kurt's carefully researched book broadens our understanding of the many factors that influence the development of skin cancers." -- Roseanne Schnoll, PhD, RD, CDN, Assistant Professor of Health and Nutrition Sciences, Brooklyn College of the City University of New York. "Remarkable. Groundbreaking work bound to shake up preconseived notions about skin cancer and other skin problems." -- Albert Gross M.S. CNS Recipient of NASA Apollo Achievement Award for Lunar Module Design. President: New York Life Extension Center.

Kurt Greenberg is the author of "Challanging Orthodoxy: America's Top Medical Preventives Speak Out." As a consultant to a number of leading nutritional companies, Kurt has travelled extensively

throughout the United States, Canada, and Europe. Kurt's own struggle with skin cancer inspired the research and writing of this book.

This book was easy to understand and I purchased 7 copies for my friends. I had no idea that skin cancer was so prevalent. Educate your children about how damaging the sun is. Teach them what to put in their body as well as what to put on it.

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